

UNIVERSITÉ LUMIÈRE LYON 2 UNIVERSITÉ DE LYON

#### **Structuring Typical Evolutions using Temporal-Driven Constrained Clustering**

Research Team Reunion

12 February 2013

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# ProblemProposed SolutionsExperimentsConclusionDataset:the values for a certain number of numerical<br/>features $(x^d)$ for multiple entities $(\varphi)$ at different<br/>moments of time (t)

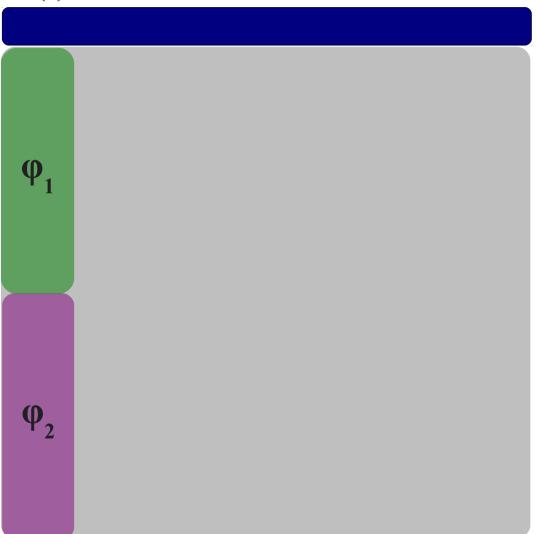
Dataset:

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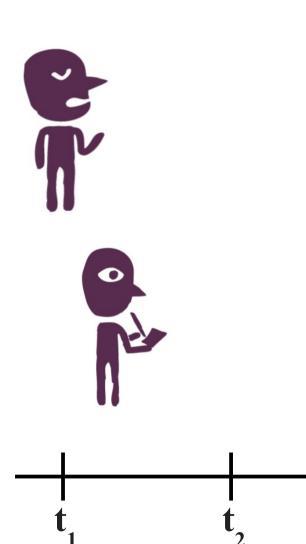
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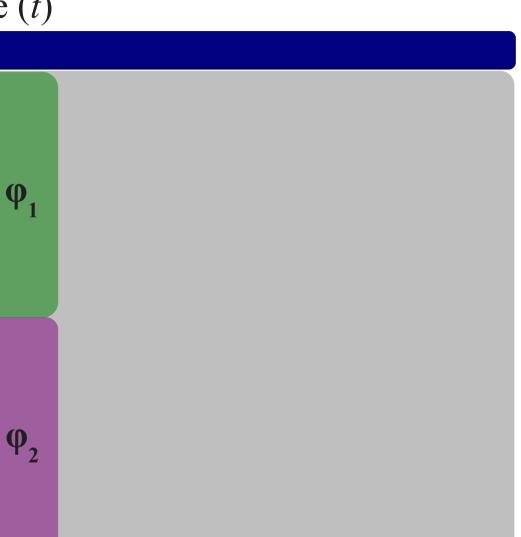




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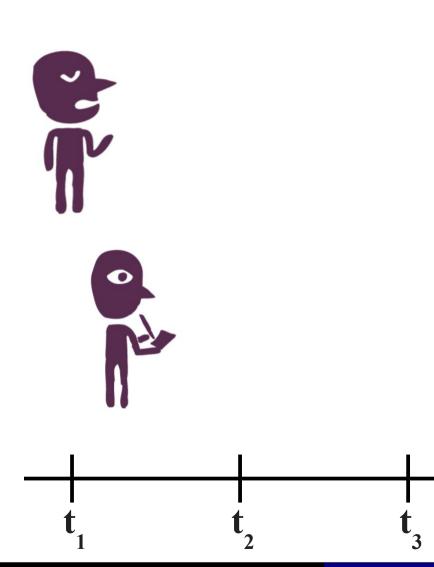
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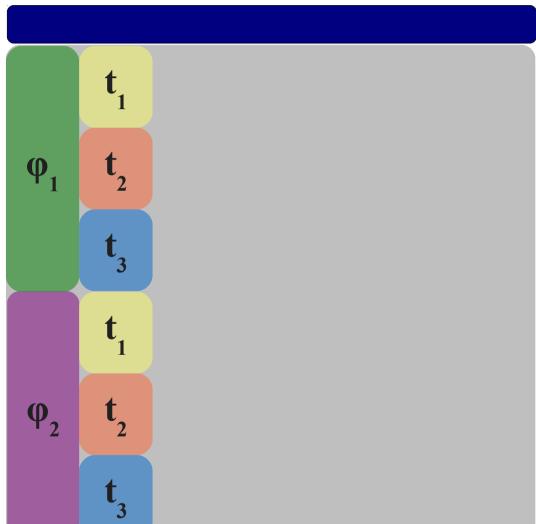




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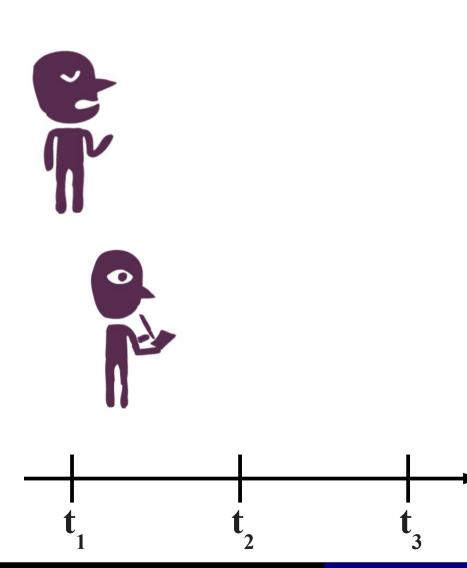
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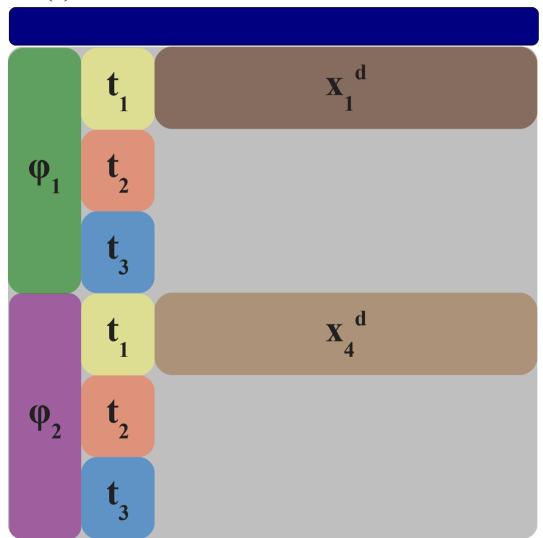




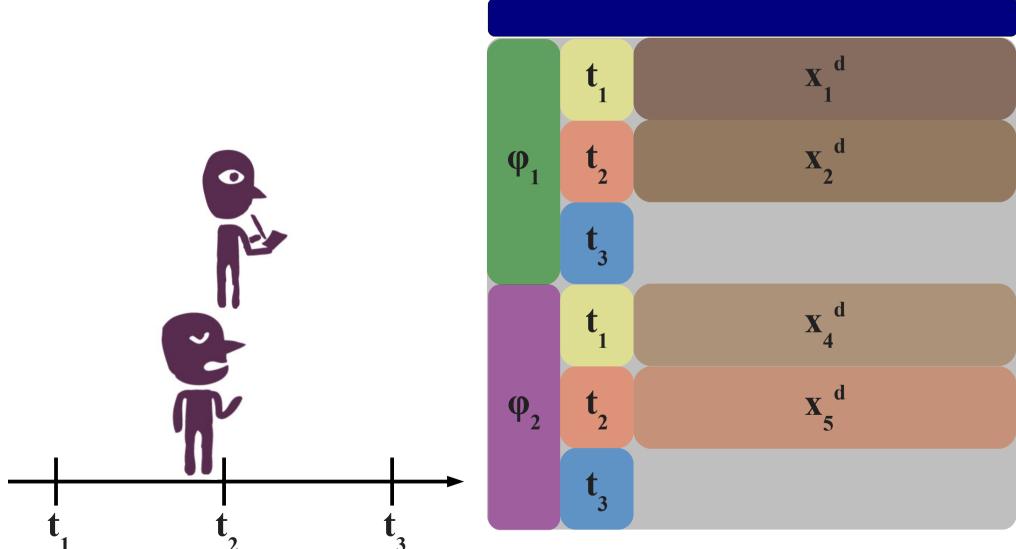
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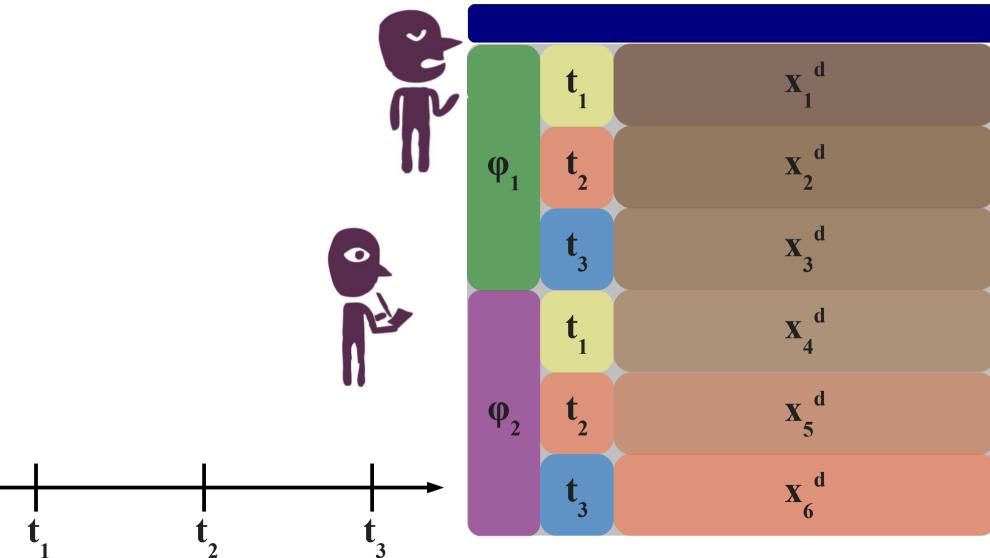
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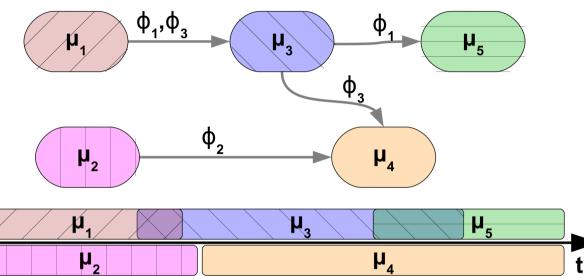
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**Goal:** Detect typical evolution patterns of individuals in the dataset

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a) the phases through which the entity collection went over time

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φ<sub>1</sub>,φ<sub>3</sub>

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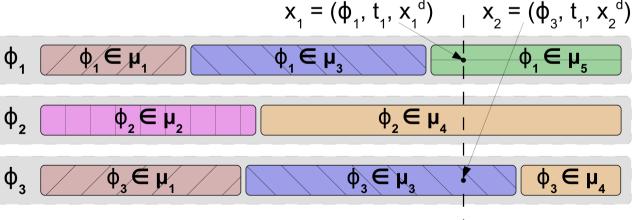
h  

$$\mu_2$$
  
 $\mu_2$   
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 $\mu_6$   
 $\mu_7$   
 $\mu_8$   
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φ,

t

b) the trajectory of entities through the different phases



#### **Summary:**

1. Problem 1.1 Data 1.2 Goal

2. Proposed solutions:

- 2.1 A clustering solution
- 2.2 Temporal-Aware Dissimilarity Measure
- 2.3 Contiguity Penalty Measure
- 2.4 TDCK-Means algorithm
- 2.5 Evaluation measures
- 3. Experiments
  - 3.1 Qualitative evaluation
  - 3.2 Quantitative evaluation

4. Conclusion and perspectives

The resulted partition must ensure:

- → the descriptive coherence of clusters;
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Temporal-aware dissimilarity measure

Contiguity penalty measure

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 Contiguity penalty

Temporal-aware

dissimilarity measure

measure

K-Means like algorithm. Objective function to minimize:

$$J = \sum_{\mu_j \in M} \sum_{x_i \in C_j} \left( \|x_i - \mu_j\|_{TE} + \sum_{(x_k \notin C_j) \land (x_k^{\varphi} = x_i^{\varphi})} w(x_i, x_k) \right)$$

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►

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distance in the description space

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**Temporal-aware dissimilarity measure**  distance in both description space and temporal space

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**Temporal-aware dissimilarity measure**  distance in both description space and temporal space

$$||x_{i} - x_{j}||_{TE} = 1 - \left(1 - \frac{||x_{i}^{d} - x_{j}^{d}||^{2}}{\Delta x_{max}}\right) \left(1 - \frac{|x_{i}^{t} - x_{j}^{t}|^{2}}{\Delta t_{max}}\right)$$

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**Properties:** 

$$\Rightarrow ||x_i - x_j||_{TE} \in [0,1], \forall x_i, x_j \in X$$

$$\Rightarrow ||x_i - x_j||_{TE} = 0 \Leftrightarrow x_i^d = x_j^d \wedge x_i^t = x_j^t$$

$$\Rightarrow ||x_i - x_j||_{TE} = 1 \Leftrightarrow ||x_i^d - x_j^d|| = \Delta x_{max} \lor |x_i^t - x_j^t| = \Delta t_{max}$$

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**Contiguity Penalty Function:** 

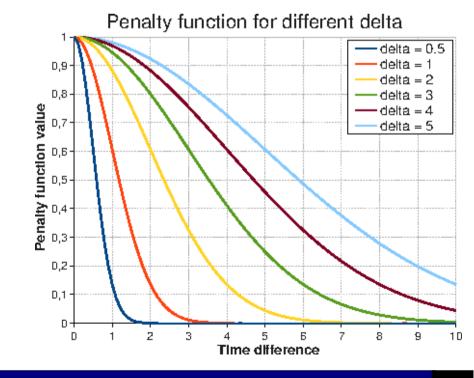
$$w(x_i, x_j) = \beta * e^{\frac{-1}{2} \left(\frac{|x_i^t - x_j^t|}{\delta}\right)^2}$$
  
for  $x_i^{\varphi} = x_j^{\varphi}$ 

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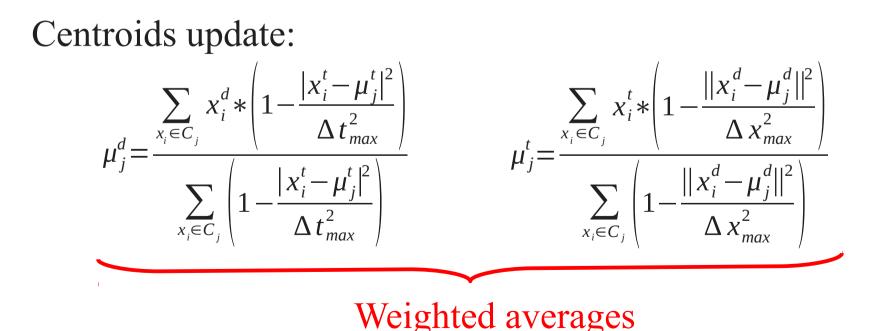
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### Partition evaluation measures

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✓ variance
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Shannon Entropy  $A \rightarrow B \rightarrow A \rightarrow B$ ???

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Shannon Entropy  $A \rightarrow B \rightarrow A \rightarrow B$ ???

Proposal: Correct the Shannon entropy to penalize changes

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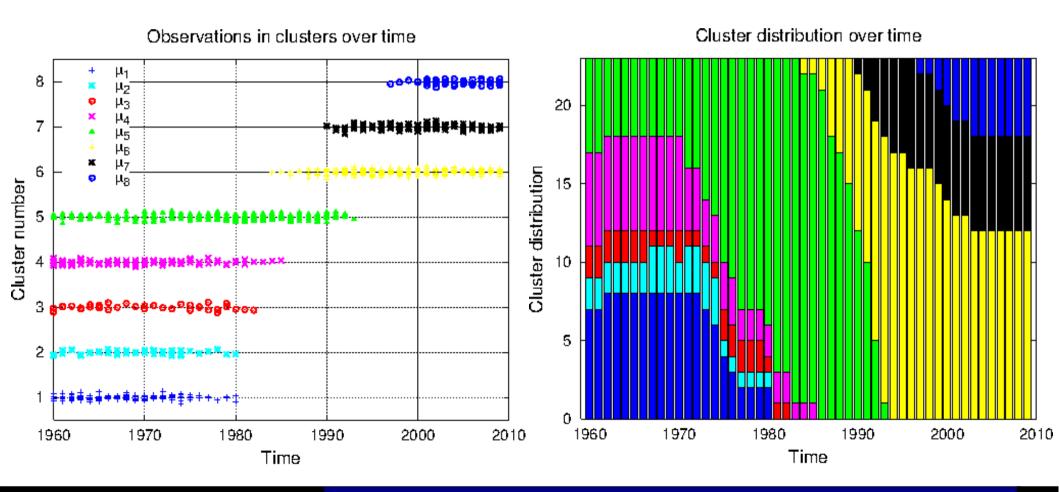
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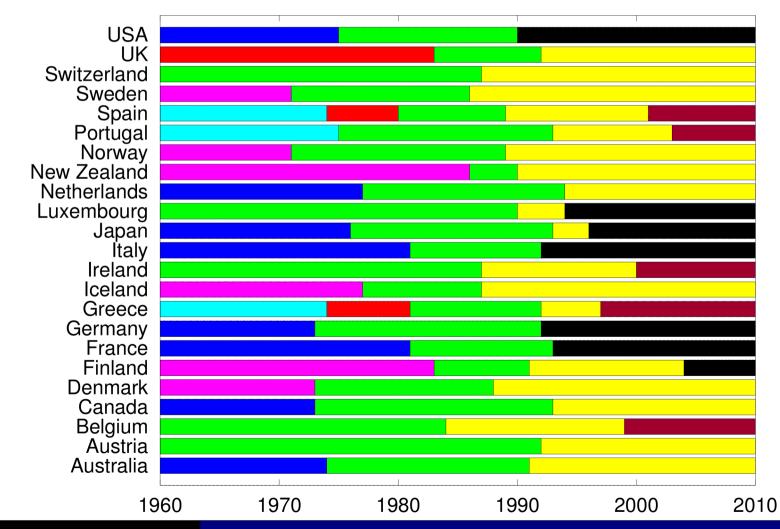
Execution TDCK-Means (8 clusters,  $\beta = 0.003$  and  $\delta = 3$ )



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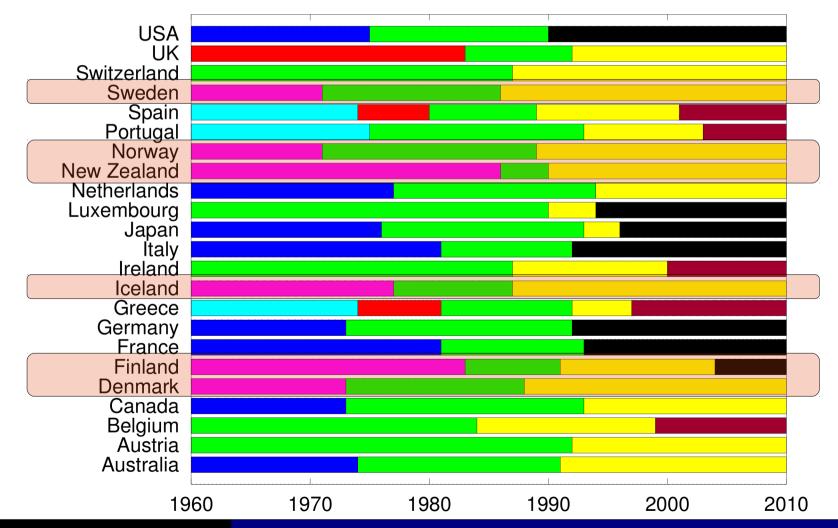
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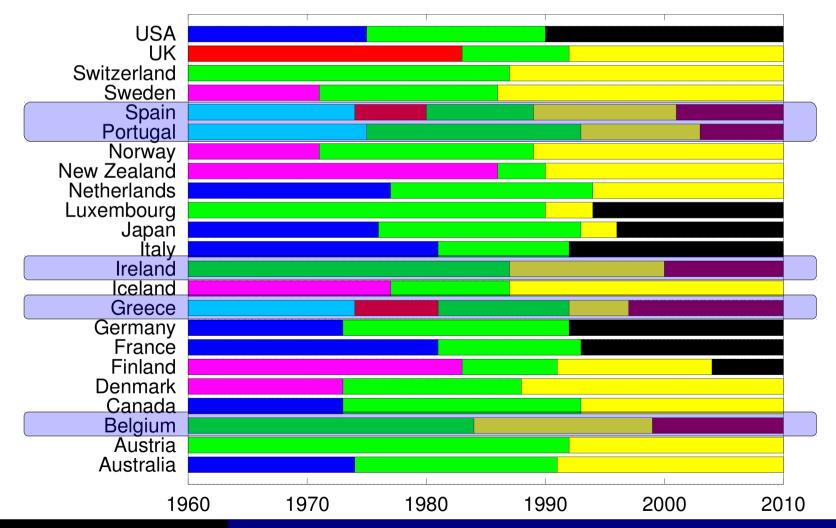
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#### **Conclusion:**

- → Studied the detection of typical evolutions starting from a collection of observations corresponding to entities;
- → Proposed a new **Temporal-Aware Measure**;
- → Proposed a new **Contiguity Penalty Function**;
- → Proposed a new algorithm for detecting evolutions: TDCK-Means;
- → Other applications: political careers, life trajectories *etc*.

**Problem Proposed Solutions Experiments Conclusion** 

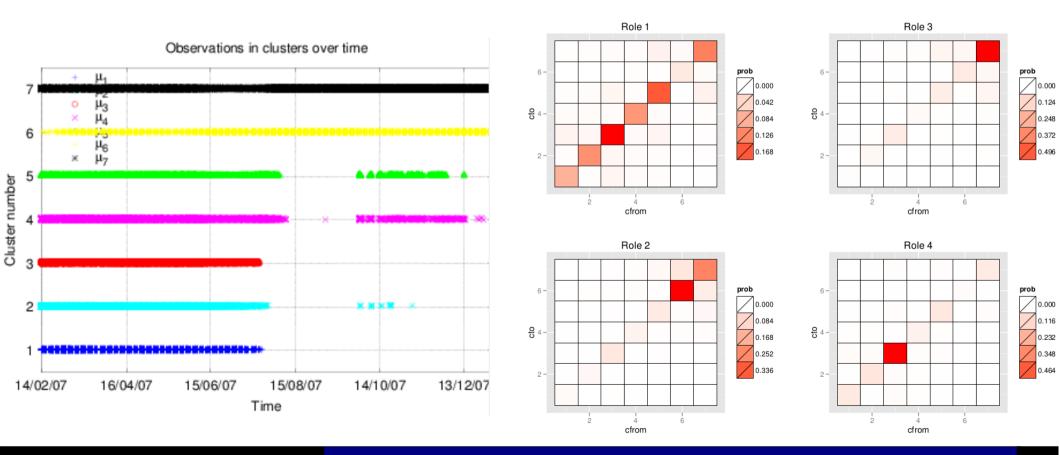
#### **Current work:** Apply the TDCK-Means to detect user social roles

(in collaboration with Technicolor laboratories, Rennes)

**Problem Proposed Solutions Experiments Conclusion** 

# **Current work:** Apply the TDCK-Means to detect user social roles *(in collaboration with Technicolor laboratories, Rennes)*

Regroup user activity into temporal contiguous clusters Interpret transitions between clusters as user roles.



(Research group Julien V., Stéphane B., Stéphane L. and Rizoiu M-A.)

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Modify the objective function to take into account a graph structure

$$f_{opt} = \lambda_1 \sum_{p=1}^k \sum_{x_i \in X_p} ||x_i - \mu_p||_{TE} + \lambda_2 \sum_{p=1}^k \sum_{q=1}^k a_{pq}^2 d_T(c_p, c_q)^2 + \lambda_3 \sum_{p=1}^k \sum_{q=1}^k a_{pq}^2 inter_{\phi}(c_p, c_q)^2 + \lambda_3 \sum_{p=1}^k a_{pq}^2 d_T(c_p, c_q)^2 + \lambda_3 \sum_{p=1}^k a_{pq}^2 d_T(c_p,$$

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Temporal distance  
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Temporal distance Intersection between clusters of clusters

Estimate the adjacency matrix during the Objective Function optimization

 $a_{ij}$  – link between clusters *i* and *j* 

Enforce the link between two clusters when:

- the two clusters are close in time;
- the two clusters share multiple entities.

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Re-calculate centroids:

- gradient descent;
- Lagrange multiplicators.

**Problem Proposed Solutions Experiments Conclusion** 

## Thank you!

### **Questions?**

### Quantitative evaluation

### 5 algorithms:

→ K-Means [MacQueen '67];
→ tcK-Means [Lin and Hauptmann '10]

 → Temporal-Driven K-Means; (uses Temporal-Aware Measure)
 → Constrained K-Means; (uses Contiguity Penalty Function)

#### → TDCK-Means;

(combines the two above)

#### 3 measures:

- → MDvar
- → Tvar
- → ShaP

#### **Problem Proposed Solutions**

**Experiments** 

Conclusion

